

Paid.care

Family Caregivers:

Balancing Part-Time


Care after Leaving Your

Full-Time Job.



Paid.care



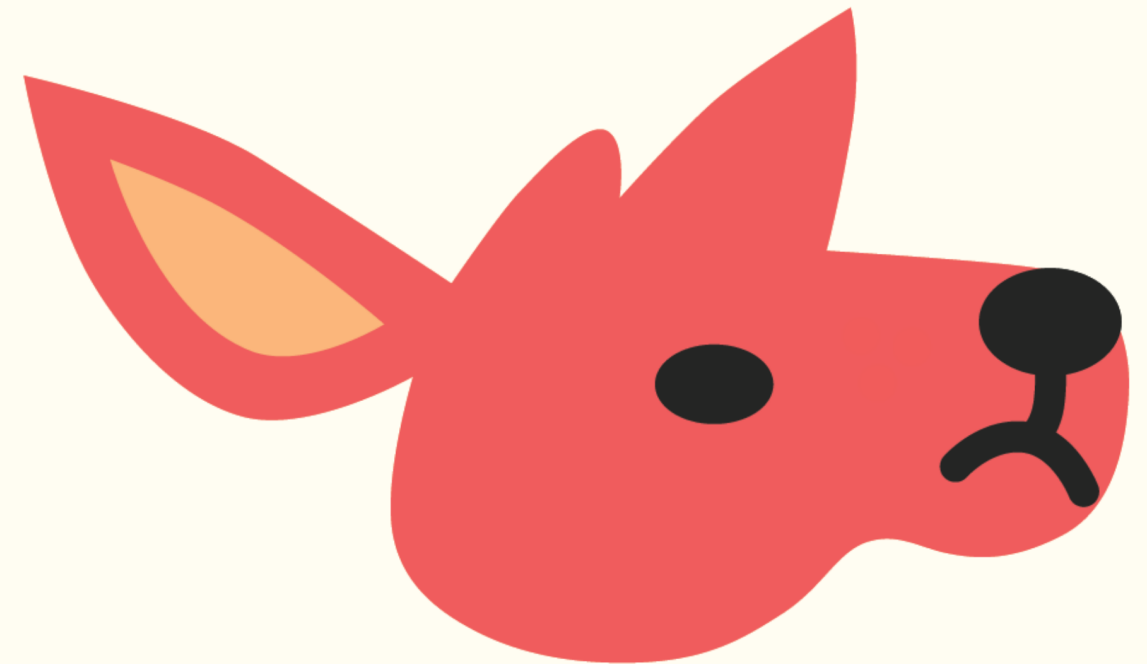


Did you know that  
1 of 5 of your  
company's workers  
have a second  
(caregiving) job?

## 🤔 Problem

There is a **MASSIVE** shortage & burnout of elderly caregivers— meanwhile the demand for senior care will more than double in the next decade.

Many caregivers also have full-time jobs and other responsibilities, like raising children, volunteering, and doing housework and chores.



(that's a lot of tired, grumpy workers)



# Fortunately, policy makers feelings towards paying family caregivers is changing.

**Why? Simply put, elderly home care is more affordable than hospital care.**

Because of that, a solution has emerged through the concerted efforts of local, state, and federal policymakers —advocating for the expansion of in-home care programs, which offer numerous benefits.

Firstly, these programs provide a means for unpaid caregivers, including hardworking 9-5 employees, to be appropriately compensated for their invaluable contributions to the well-being of their loved ones.

Moreover, studies indicate that seniors under in-home care spend less time in hospitals and experience better overall health outcomes.

Given the remarkable statistic of 11,000 seniors turning 65 years old daily in our country, in-home services prove to be the logical and efficient solution to address the challenges posed by an aging population.

By fostering a shift towards in-home care, we can ensure better care for seniors and create a more sustainable and supportive healthcare system that acknowledges and supports the dedication of unpaid caregivers.



So what can we do to get your employees paid for their caregiver work?





What if we said **Roo**  
**can pay your workers**  
for the additional  
caregiving work  
they're already doing?

## Our Solution

### Pay Family Caregivers.

Paid.care qualifies, trains, supports & pays your workers to take care of their elderly loved ones after they leave their 9-5 job at your workplace.

Our team & technology streamlines the process of paying family caregivers through Indiana's Medicaid or Medicaid Waiver Programs.

Best part? You and your employee never pay a penny — ever.



We Help Qualify Your Workers & Their Loved Ones for Payment



Expert Guidance and Support from a Paid.care Coach



Caregiver Training & Financial Advising

All of that plus →



# Benefits

(for both you & your employee)



24/7/365 support  
from a caregiver  
coach



NO COST to you  
or your employees



Higher employee  
retention rates &  
performance



We qualify your  
workers & their loved  
ones for payment



\$500 sign-on bonus  
for your caregiving  
workers



Improve your  
company's benefits  
package & public  
image



Bilingual  
care support when  
needed



Decreased employee  
burnout with  
increased morale



Additional weekly  
pay of \$16/hr for  
work your employees  
already do



# ? Frequently Asked Questions

## Where do my employees get started?

If you your employee wants to apply to have a family member become your paid caregiver, they first submit an Intake Assessment – most consumers must undergo an intake assessment which may be conducted in home or over the phone. Roo Home Care arranges the entire assessment with a nearby AAA (Area Agency on Aging).

## How many paid hours can our employees receive?

Not all consumers receive the same number of hours. In fact, there are often vast differences between consumers in the number of hours for which they are approved.

## Are family caregivers required to have any training or certification?

Yes. Family caregivers are required to have the same level of training as any other caregiver. But don't worry if your employees have not yet received training. Roo Home Care helps with the training and certification process and it is usually not a big inconvenience or disruption to their work at your business.

## Who pays for the caregiver?

The best part of all of this? It doesn't cost a dime to you or your employee. It's completely free to you and your business!

Thanks to Indiana's Aged & Disabled Waiver and our technology, we qualify, train & pay for caregivers but the government steps in for compensation.

## How much do caregivers get paid?

Roo pays family caregivers up to \$16 per hour, ensuring financial stability and advocating for competitive wages.

Again, **this is entirely free for you & your employees.** It's like a free bonus to pay them for the hard work they already do after they leave your business!

## What can my business do to help?

The partnership between Paid.care and your business aims to create a meaningful collaboration between your company and employees by providing financial assistance and support for employees who are family caregivers. Through this partnership, we aim to alleviate the financial burden on caregivers and enhance their well-being & happiness.

We simply ask you to spread the word of this **employee perk/opportunity** using whatever channels you see fit.



42 million  
Americans provide  
unpaid care to an  
adult after working  
a full-time job.  
That's 17% of the  
U.S. adult  
population.

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	DATE	Upon Qualification
PAY TO THE ORDER OF	Your Employee	\$ 500.00
	Five Hundred	DOLLARS
MEMO	Roo Home Care Program	SIGNATURE Roo Home Care
ROUTING NUMBER	CHECK NUMBER	ACCOUNT NUMBER

### A letter from the owners:

“We developed Roo Home Care LLC’s Paid.care program because we know 1 out of 5 caregivers in the U.S. are left unpaid. Many of which are working at a 9-5 job with companies like yours. Most importantly, we believe they deserve recognition and payment for the care they provide. And we know a partnership with you & your employees is the perfect place to change the unpaid caregiving script.

We aspire to share a vision with you. With this vision, every caregiving employee at your organization is paid for their hard work caring for an elderly family member, friend or loved one — enhancing their quality of life both at work & home.

**To help kickstart this program, we’re offering a \$500 sign on bonus + \$16/hr for each of your employees that qualify through our Indiana caregiver assessment.**

Thanks for helping us grow Paid.care’s great caregiving program with your incredible workforce!”



**Brooks Butler**  
Co-Owner & Head of Care



**Paid**.**care**